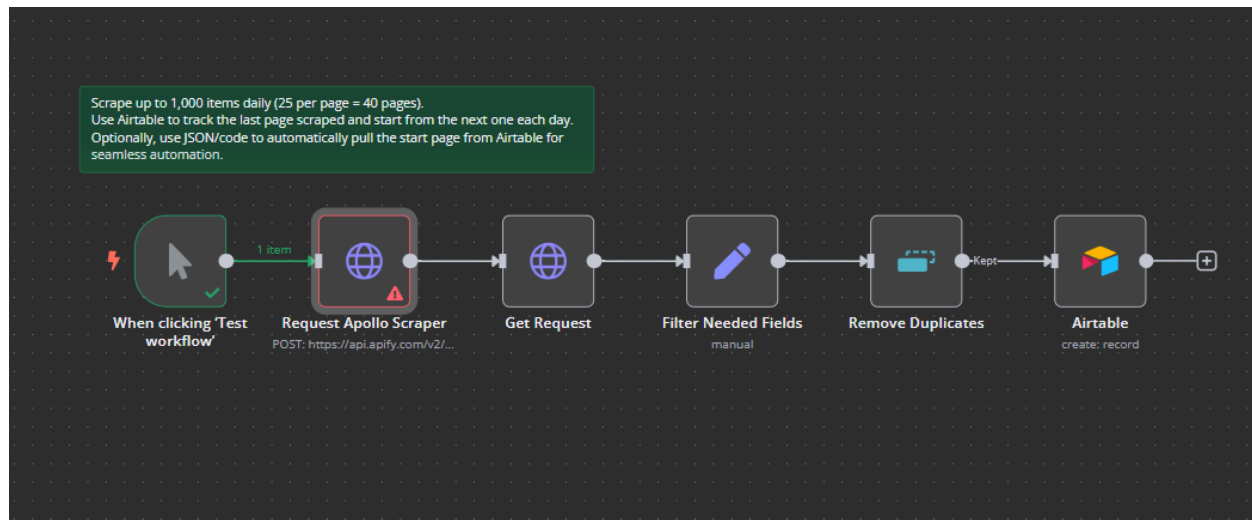


Lead Generation using Apollo (Apify)



This automation lets you effortlessly generate targeted leads by combining [Apollo.io](#), Airtable, and n8n into one streamlined workflow.

What This Automation Does:

1. Initiates Lead Scraping:

- Automatically triggers an [Apollo.io](#) scraper via the Apify API to gather relevant leads based on job titles, industry, company size, and more.

2. Extracts & Filters Contact Details:

- Captures essential info: name, title, email, LinkedIn URL, Crunchbase profile, and company specifics.

3. Eliminates Duplicate Leads:

- Ensures each lead is unique (based on email addresses) to avoid repetition.

4. Stores Data in Airtable:

- Automatically sends structured lead details to Airtable, neatly labeled for easy follow-up.

5. **Automates Scheduling & Pagination:**

- Tracks scraping progress to process up to **1,000 leads daily** (25 leads/page, 40 pages total), ensuring comprehensive coverage without overlaps.