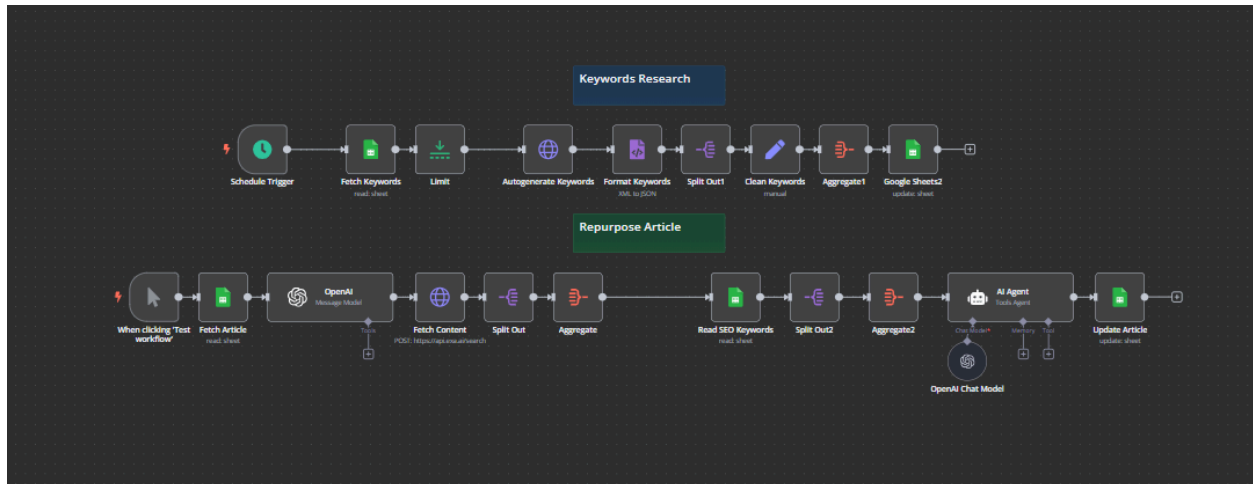


SEO Agent for Keyword Research & Article Creation



This SEO content agent that generates keywords and writes optimized articles using AI - all connected to Google Sheets for easy content management.

🔧 What This Agent Does:

1. Starts with a Campaign Description

Pulls the topic from Google Sheets and sends it to GPT-4o to generate a search query.

2. Fetches Relevant Content

Uses the **Exa API** to find high-quality, related content and extract useful text for article building.

3. Performs Keyword Research

- Automatically generates keyword suggestions using Google Autocomplete
- Formats and cleans the keyword list
- Saves keywords back into your Google Sheet under the correct row

4. Rewrites Articles with SEO Focus

- GPT-4o rewrites the input using your keyword list
- Target a specific audience using SEO best practices
- Outputs a ready-to-publish article in a structured format

5. Stores Final Content

Updates your Google Sheet with the SEO-optimized article and keyword list for publishing or further use.